

Culinary School

A respected culinary and hospitality school, which is a division of a top educational corporation is one of only a handful of culinary schools in America to partner with the internationally renowned Le Cordon Bleu - the leading authority on culinary techniques, training and development for over a century.

Challenge

Rising student enrollment required additional resources to manage the increased volume of financial aid applications. But increasing their permanent staff to meet a variable workload was bad business.

Solution

CampusLogic sent a team of consultants to campus where they worked with the school's staff to meet students' needs at a critical time. Our experienced team also worked closely with students to gather required information, help with tuition planning and properly process their financial aid.

Outcomes

For the first time, through our efforts, all students were successfully packaged by the start of classes. The school also significantly reduced past-due cash and verified that student records were in compliance. These outstanding results proved that supporting the school's staff with CampusLogic's team was the right strategy to achieve peak time high performance.

- Collected over \$3 million in past due accounts receivables in a 6-week period
- Improved cash flow by more than 75 days for continuing students
- Achieved 95% package rate one week prior to start for new student population

