

Technology college

A technology college focused on career education in allied health, graphic design and information technology.

Challenge

The college had recently removed the director of their operations and accounts department. This left a vacancy in a management position critical to its day-to-day functioning. Also, because of the previous director's mismanagement, the college's cash flow was bogged down with excessive amounts of uncollected accounts receivable.

Solution

CampusLogic provided a highly accomplished, senior level individual to oversee the daily operations of the college's financial aid department. In addition, an experienced financial aid professional researched and resolved past due cash collection, and assisted with packaging financial aid files. They also provided financial aid training to the staff to support enhanced long term performance.

Outcomes

- Redesigned operational procedures enforcing corporate policies and Title IV rules and regulations
- Improved cash flow by more than 60 days for continuing students
- Achieved 95% plus packaging rate for new and continuing students for all starts while on-site
- Client continues to retain services on an as-needed basis

